

ARCHITECTURAL POLICIES 2.0

Luxembourg, 13 November 2015

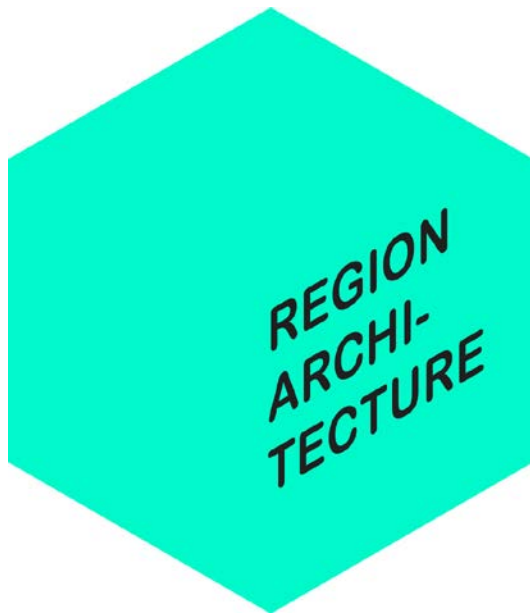
Architecture : the driving force of the
construction of the new region
Alsace-Champagne-Ardenne-Lorraine

A public architectural policy based on French National Strategy
for Architecture and the reform of the regions

National strategy for architecture

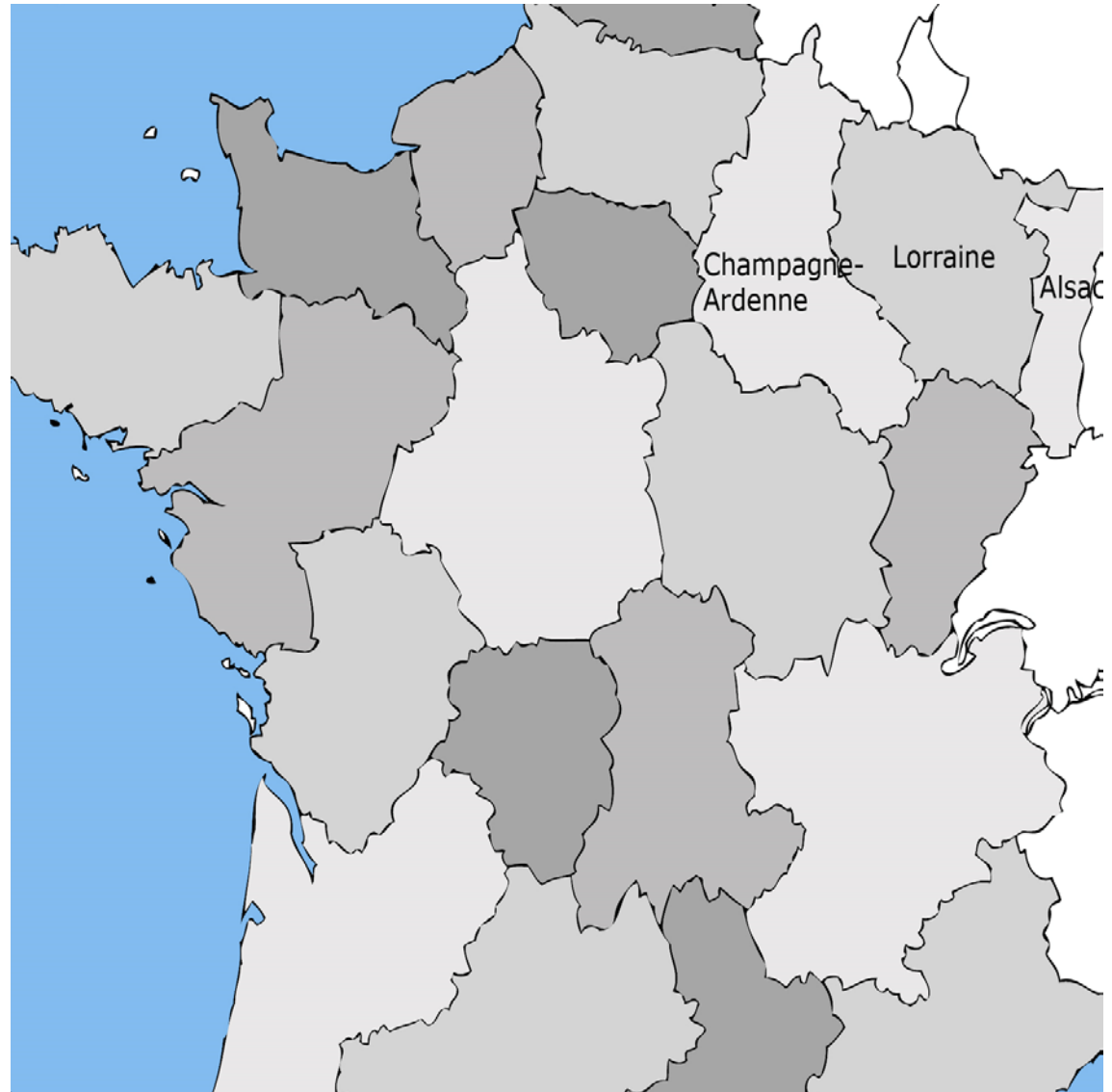
announced by the French Ministry of Culture, 20th october 2015

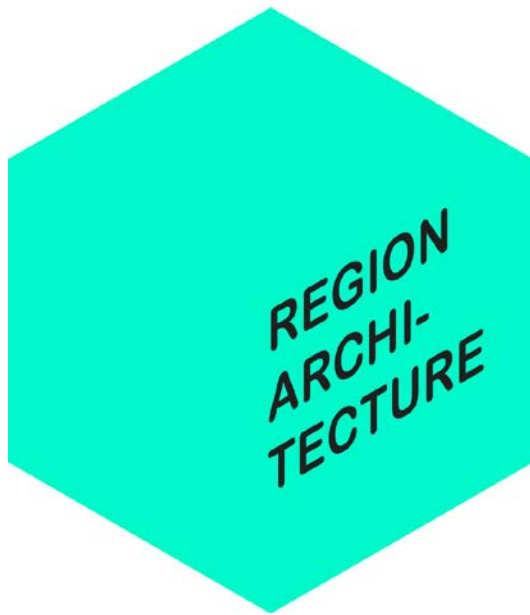
- .Raise awareness and develop knowledge in architecture to general public, private construction actors and public sector
- .Take into account architectural heritage of the XXth and XXIst centuries, and develop architectural intervention to enhance and transform the existing built up space
- .Connect education-research-trades and bring closer the fields of architectural, construction and living environment professionals**
- .Identify and mobilise the proficiency of architecture
- .Stand out the economic value of architecture and guide the professional changes
- .Support experimental approach and its cultural value



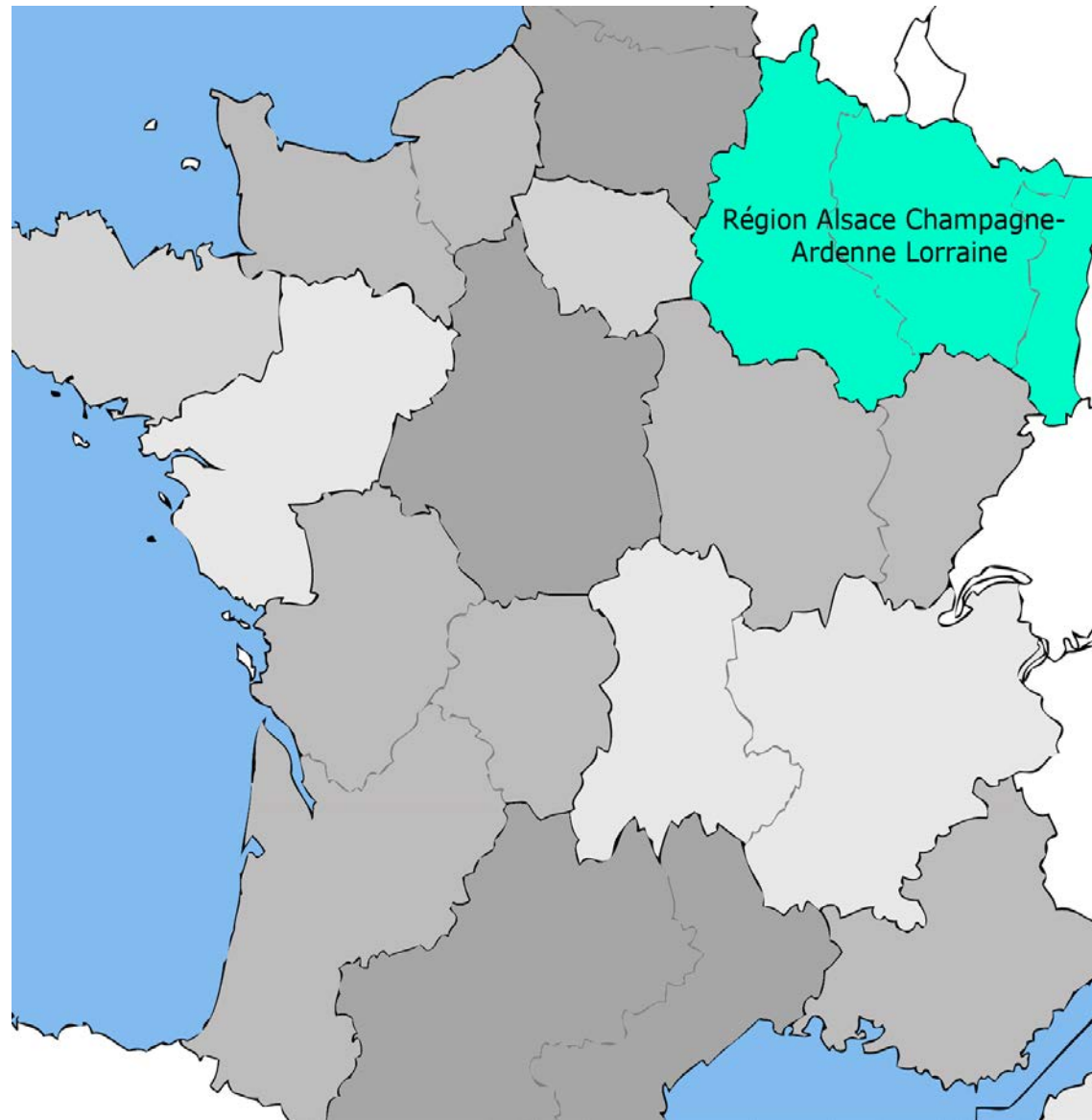
France before the reform of regions

22 regions





France after the reform : A new large region



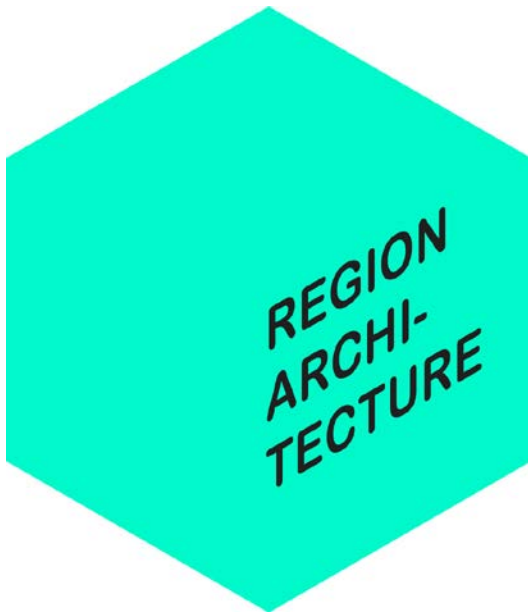
13 Regions

ACAL Region in Europe :

- 20th position in population
(5,5 millions, the equivalent
of Denmark)

- 25th position in GDP
(equivalent of 1/2 GDP of
Austria)

Operators of architecture in the new Region ACAL



Figures :

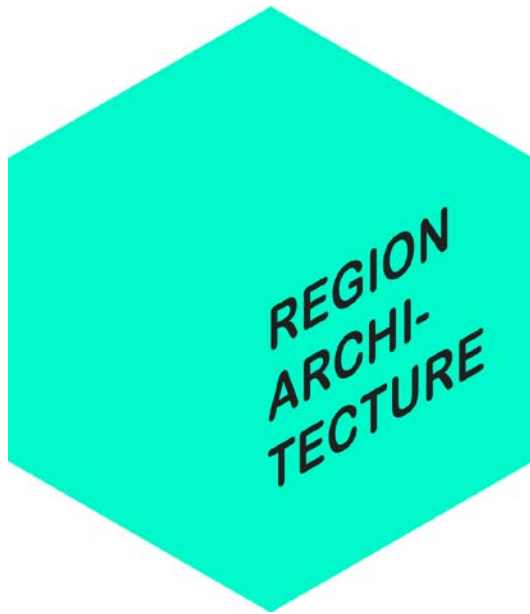
- 3 architecture schools
- 2000 students
- About 200 teachers
- 1800 architecture companies
- 3 associations of Architecture (Maisons de l'Architecture)
- 7 Councils of Architecture, Town planning and Environment (CAUE)



French National Strategy for Architecture + Reform of the Regions = an opportunity to offer a regional public policy on architecture

2 targets

- The architecture reveals local heritage, operators and users
- The architecture innovates to guide the evolution of our societies in rural and urban sites



15 July 2015 : Launch of the **Collective appeal for a Region of Architecture**,
Lever of building dynamics of the region
Alsace-Champagne-Ardenne-Lorraine

6 November 2015 : 1st Regional congress
of architecture

18 November 2015 : Announcement of
main proposals

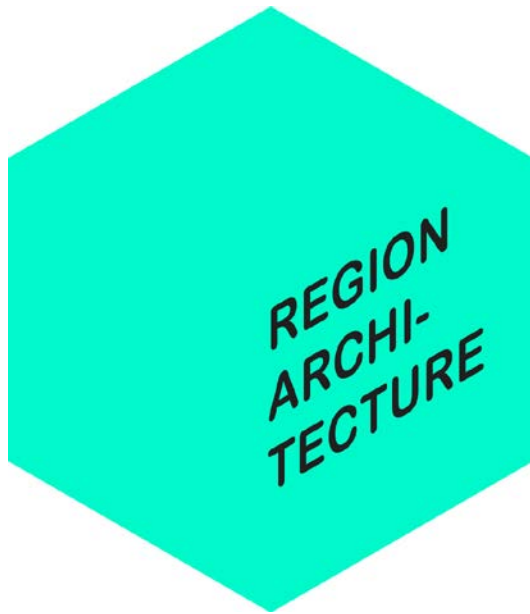
Januar 2016 : Presentation of the project
for architecture in ACAL



1st Congress of Region Architecture :

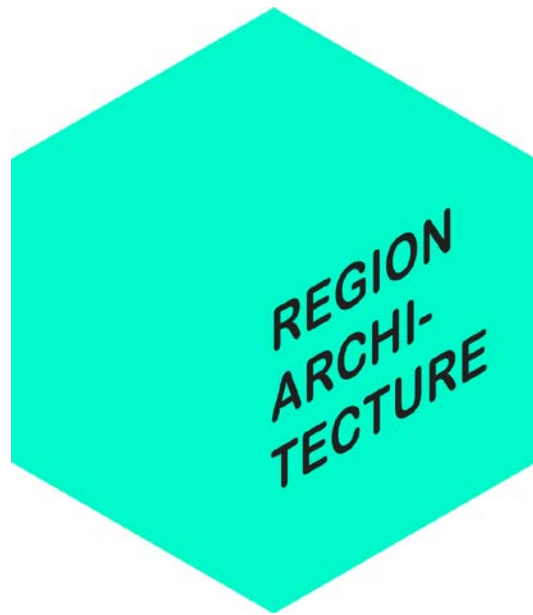
- 200 participants
- 7 thematic workshops
- over 60 concrete proposals





- Architecture and porous borders
- Architecture : a powerful heritage
- Innovation and Architecture : develop and stimulate local innovation, structured around architecture
- Practising and researching in agencies
- Building up architecture : quality design for quality building
- Organising, sharing, carrying up architecture
- New orders : the other fronts for the architects





800 people have signed the collective appeal for a region of architecture : architects, students, inhabitants, elected officials, independant workers,...

What about you ?

Do you want to join us ?